

**NORTHERN RIVERS SCREENWORKS**

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**CREATEABILITY**

February 2015

**GUIDELINES & INFO PACK**



**CREATEABILITY** is supported by the NSW Government through the NSW Department of Family and Community Services and Screen NSW



## About the program

**CREATEABILITY** is a Screenworks project funded and supported by Screen NSW and the NSW Department of Family and Community Services.

The purpose of this funding is to help increase the profile of NSW arts and disability programs using screen media. The aim of **CREATEABILITY** will:

- support people with disability to challenge community attitudes and misconceptions that form barriers to inclusion; and
- use prestigious partners / sites that can provide high-profile, high quality platforms to showcase work by artists with disability and provide valuable arts industry connections and professional development opportunities.

The key objective is to profile work produced by artists with disability through identified arts organisations and screen media.

## Program overview

Up to three Producer / Director teams will be selected to each produce and deliver a 3-minute short film documentary profiling the work of an artist with disability living and creating in the Northern Rivers region of NSW.

Each Producer / Director team will work with the Screenworks team including the Project Coordinator to best profile the artist. Each team will be provided a local artist to profile for the 3-minute short film, with each artist being allocated by the Screenworks team after consultation with the successful Producers / Directors.

Screenworks will also set up a meeting for each Producer / Director to meet with a representative from ABC Open, who will provide some editorial advice to assist with including each film into the parameters of the ABC Open Makers and Creators project brief.

## Filmmakers with disability

Producer / Director teams that include filmmakers with disability are strongly encouraged to apply for this program.

All teams selected for this program will be strongly encouraged to connect with and to include emerging filmmakers with disability from the Northern Rivers region as part of their team.

Opportunities may also include mentorship, skills development, industry networking and/or creative collaborations, with a view to help enable collaborations and project teams for future projects.

## Funding available

Each short film will be allocated a budget of \$4,000 excluding GST to produce the 3-minute short film. As part of the Expression of Interest process, each Producer / Director will need to demonstrate how the \$4,000 budget will be spent.

When considering the budget, each Producer / Director must include information about accessibility components that will be included in the short film (please note – captioning is mandatory for this project's short films).



## Eligibility

**CREATEABILITY** is not an entry level initiative. All applications must first meet the following eligibility criteria in order to be competitively assessed for funding through the Expression of Interest process.

1. Applications are only open to current (paid and up-to-date) Northern Rivers Screenworks members. It is recommended that all applicants contact Screenworks to confirm their membership status prior to submitting an application.
2. The Producer and Director must, at a minimum, have professionally produced short-form credits (i.e. music videos, television commercials or corporate films commissioned and paid for by a third party), or are able to demonstrate (by providing examples of) short film credits. Short film credits that have been selected to screen at a recognised Australian or international film festival will be highly regarded.
3. The Producer and Director must be available and able to produce the short-film documentary between 1 March 2015 and 31 July 2015.

## Expression of Interest process

Screenworks is seeking expressions of interest to find suitably experienced filmmakers living and working in the Northern Rivers region that are available and able to deliver high quality short films within the time period available.

The Producer / Director teams selected by Screenworks will commence work on the short film in March 2015 and must provide the completed short film by 31 July 2015.

Each Producer / Director team must complete the Expression of Interest application form, available online. All relevant questions in the Expression of Interest application form must be completed.

## Terms of funding

Project funding is provided as a grant. If you are successful Screenworks will enter into a written agreement with you, specifying the terms of the funding and what you will need to deliver in order to receive payments. All projects selected for production may be subject to editorial guidelines.

The successful Producer / Director teams will be required to grant Screenworks and NSW State Government agencies (such as Screen NSW) a non-exclusive, worldwide, royalty free licence to use the short film for its own corporate or promotional purposes including but not limited to use on websites, newsletters and/or annual reports.

## Successful applications

Screenworks will select up to 3 Producer / Director teams from the application it receives. If your team is selected you will be required to work with the Screenworks project team to engage with the subject artist, develop the storyline and finalise a project budget and schedule.

Successful Producer / Director teams will be required to attend Screenworks office in Bangalow for discussions and meetings relating to the project.

## Project promotion

Screenworks intends to promote this project through multiple channels:

- promotion to local regional media via press release information
- promotion on our social media channels and Screenworks YouTube Channel
- a separate project page on the Screenworks website to detail the project.

Each Producer / Director team selected will be expected to support and co-operate with Screenworks to ensure that it is able to achieve the project promotion objectives set out above.

## Assessment criteria

The Screenworks team will assess eligible applications against the following assessment criteria:

1. Quality of the application material.
2. Track record and previous experience of the Producer / Director team.
3. Ability of the Producer / Director team to deliver the short film on-time, budget and to a high standard.
4. Producer / Director team's interest in the project, interest in profiling a local artist with disability, and how filmmakers with disability can be included in the project.

Screenworks may also take into consideration whether the applicants have a number of concurrent outstanding projects in development or production that may impact on the quality.

## Submitting your application

All application materials must be submitted by **8:00am (AEDST), Monday 2 March 2015**.

An application receipt will be emailed to you within two business days of submitting your application. If you do not receive a receipt email, you should contact Screenworks on (02) 6687 1599 to confirm that your application has been received.

Applications must be submitted using the online application form. Applications submitted by other methods will not be accepted.

If you experience any difficulty with the online application, please contact Screenworks General Manager, Ken Crouch on (02) 6687 1599.