

## Sample career plan: Regional Producer Elevator Program

### Career Aspirations and goals:

Eg - To be a successful drama producer living and working in regional NSW and regularly creating short form and long form drama series for national and international audiences.

- To have a drama project in development with a broadcaster
- To be developing a slate of drama projects

### Short terms strategy – 1 year

Eg - To overcome the barriers that I have identified, I would like to achieve the following in the next twelve months:

- attend the Screen Business short course at AFTRS;
  - Expected cost \$450
- undertake a three-month placement with a professional producer (*identify producer*) to develop my skills, gain experience in a professional production environment and to seek advice on my slate of TV drama projects. Spend 1 week with the producer followed by skype meetings and then a return visit to the producer for another week;
  - Expected cost include travel, accommodation and per diems \$1,500
- build connections in the industry in order line up producer attachment opportunities or experience in production roles on a range of drama formats. Set up meetings, develop pitch material;
  - Expected costs - travel and accommodation to attend meetings \$500
  - create and print pitch documents \$200
  - create a pilot episode \$1,200
- attend the 2017 Screen Forever conference and look at increasing my eligibility for the 2018 Ones-to-Watch program.
  - Cost covered by Screenworks RPEP
- continue to develop my slate of TV drama projects to build market interest.
  - Expected cost for pitch documents \$100

## Longer term strategy – 3 years

In the next 3 years, I would like to:

- develop and produce a short film and/or web series to gain producer credits, build audience and proof of concept for a larger drama project;
- secure a festival selection or broadcast for the project I've produced and build recognition through award nominations/wins;
- develop concept for a TV drama project and attach an experienced writer;
- attend SPA conference and get feedback on my TV drama concept from market representatives;
- pitch my TV drama project to broadcasters, with the aim to secure development funding for the project;
- get mentoring support to help me attach experienced HODs to develop and produce my TV Drama project.