**SCREENWORKS CAREER PATHWAYS - CAREER PLANNING DOCUMENT FOR**

**REGIONAL PRODUCER ELEVATOR PROGRAM**

Name: Sample

Date: 1st January, 2021

**CAREER VISION SHORT TERM**:

**What do you want to be doing this time next year in your career?**

Making an income as a Producer for hire on low budget productions or in the production office of a higher budget production while developing and building my slate of drama production.

**CAREER VISION LONG TERM**:

**Where do you see yourself in five years’ time?**

 A working Producer in the Australian Screen Industry with at least one original series in production for a local and/or international broadcaster.

**SWOT ANALYSIS**

This next step is to help you to identify the opportunities that you believe exist and the potential difficulties that may you face. Please take some time to assess your personal and professional attributes and observe the industry conditions.

Strengths and weaknesses can be your personal attributes. Opportunities and threats relate more to the industry conditions.

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| --- | --- |
| **Strengths**  Creative  Organised  Multi-tasker  Fast-paced  Goal Oriented  Good communicator & working with others  Good with budgets | **Weaknesses**  Regionally based and don’t know enough people in the national screen industry  Just starting out in industry, only credits are for a short film and a webseries  Much to learn/yet to make a name  Lack of finances |
| **Threats**  International platforms and SVODs dominating the Australian industry, shifting audience viewing habits and bringing about less investment from domestic broadcasters  Competing in the same space with established professionals  Similar concepts in pre-prod that can’t be controlled | **Opportunities**  With more platforms there is a greater need for content than ever before  More productions happening regionally, an opportunity to gain practical experience  Tapping into international partnerships and opportunities for funding |

**GOALS**

**What are three goals that you need to complete to help you achieve your five-year career vision?**

**Goal 1**

Secure a role as a working producer on a low budget production or in the production office of higher budget production. Set up an income stream and build producer skills.

**Required to achieve goal 1:**

To refine my skills as a producer I will do the production skills lab with Screen ABC

To build my network and industry contacts I will join producer networking groups on social media

Research what’s receiving funding and approach producers and productions companies seeking work

I will identify productions coming to my region and seek work opportunities

Seek attachment or volunteer to work with producers who I admire and get references

**Goal 2**

Develop my slate of projects and secure production partners and broadcast interest.

**Required to achieve goal 2:**

Develop pitch materials for each of the projects in my slate

Research relevant production companies or partners for each project, seek introductions and set up meetings

Attend Screen Producer’s of Australia events and meet with producers and buyers

Attend Screenworks Business of Producing seminar

**Goal 3**

To build up my financing and budgeting skills

**Required to achieve goal 3:**

I will do the AFTRS Production budgeting course

I will secure a mentor to assist me with project and career development as well as advise on financing and budget.

I will spend up to 5 day observing / working with the mentor at different stages of production particularly in the financing, the pre and the production phase

**TIME LINE & BUDGET**

What is the approximate timeline that you need to put in place to achieve the goals you have set out. Note, the Regional Producer Elevator Program needs to be completed within the calendar year of 2021 and the total budget for your planned activities is $3500 inc GST

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| --- | --- | --- | --- | --- | --- |
| start date | finish date | What? (e.g. skill, experience, knowledge to be gained) | How? (e.g. placement, seminars/courses, coaching/ mentoring etc) | Who (e.g. university, coach/mentor etc) | Cost? |
| February | March | Seeking market interest in projects | Develop pitch materials | designer | $200 |
| March 26 | March 29 | Networking, pitching to producers and buyers | Screenworks Business of Producing | Screenworks | $300 |
| April 15 | April 20 | Building production skills – travel and accommodation | Volunteer production assistant/observe a working producer | Fremantle | $1000 |
| May  15 | June  15 | Building producer skills – course fees | Online Skills Lab | Screen ABC | $600 |
| February | Ongoing | Building producer skills – mentor fees | Mentor | Jo Porter Fremantle | $1000 |
| August |  | Financing and budgeting skills – course fees | AFTRS Budgeting Fundamentals |  | $400 |

**SUPPORT**

If you have secured a mentor to support you in this program please provide the following information

**Mentor’s Name**: Jo Porter

**Mentor’s Title/Position/Role**: Director of Scripted, Fremantle

**What arrangements have you made with your mentor in terms of** :

**time together / consultations**: We will meet 4 times to discuss my projects and career development.

On top of that I will spend a week working beside Jo as a volunteer production assistant

**what you require from the mentor**: advice on project development, advice on finding finance, finance structure for projects and advice on career opportunities and pathways

**what the mentor requires from you**: commitment to complete tasks assigned and volunteer support as a production assistant for 5 days